



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser
Agency
Buyer
Salesperson

Pol/Iss/Americans for Prosperity (11360)
Mentzer Media Services, Inc. (3427)
CLOYD, ELISE
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political - Issue (1068)
AMERICANS FOR PROSPERITY (104184)
National/Political
1855/06261919

Invoice 627499
Inv Date 8/26/2012
Terms Net 30
Contract 325321
Bill Type Standard
Period 7/30/2012 - 8/26/2012

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21286

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

AMERICANS FOR PROSP.
AMERICANS FOR PROSPERITY

CO-OP/Order Type No/Normal
Package
Gen. Date 8/28/2012 5:45:52PM

OFFICIAL BILLING INVOICE

Orlando (WFTV)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	Spot	7:00:00AM- 9:00:00	Day, W-1, Th-1, F-1	08/08/12 8:30AM (We)	00:30	AFP1205H	\$1900.00	
1.0	Spot	7:00:00AM- 9:00:00	Day, W-1, Th-1, F-1	08/09/12 8:54AM (Th)	00:30	AFP1205H	\$1900.00	
1.0	Spot	7:00:00AM- 9:00:00	Day, W-1, Th-1, F-1	08/10/12 8:59AM (Fr)	00:30	AFP1205RH	\$1900.00	
2.0	Spot	5:00:00PM- 6:00:00	Day, W-2, Th-2, F-2	08/08/12 5:14PM (We)	00:30	AFP1205H	\$2200.00	
2.0	Spot	5:00:00PM- 6:00:00	Day, W-2, Th-2, F-2	08/08/12 5:42PM (We)	00:30	AFP1205H	\$2200.00	
2.0	Spot	5:00:00PM- 6:00:00	Day, W-2, Th-2, F-2	08/09/12 5:13PM (Th)	00:30	AFP1205RH	\$2200.00	
2.0	Spot	5:00:00PM- 6:00:00	Day, W-2, Th-2, F-2	08/09/12 5:29PM (Th)	00:30	AFP1205RH	\$2200.00	
2.0	Spot	5:00:00PM- 6:00:00	Day, W-2, Th-2, F-2	08/10/12 5:12PM (Fr)	00:30	AFP1205RH	\$2200.00	
2.0	Spot	5:00:00PM- 6:00:00	Day, W-2, Th-2, F-2	08/10/12 5:43PM (Fr)	00:30	AFP1205RH	\$2200.00	
3.0	Spot	6:00:00PM- 6:30:00	Day, W-1, Th-2, F-1	08/08/12 6:23PM (We)	00:30	AFP1205H	\$3000.00	
3.0	Spot	6:00:00PM- 6:30:00	Day, W-1, Th-2, F-1	08/09/12 6:14PM (Th)	00:30	AFP1205RH	\$3000.00	
3.0	Spot	6:00:00PM- 6:30:00	Day, W-1, Th-2, F-1	08/09/12 6:29PM (Th)	00:30	AFP1205RH	\$3000.00	
3.0	Spot	6:00:00PM- 6:30:00	Day, W-1, Th-2, F-1	08/10/12 6:24PM (Fr)	00:30	AFP1205RH	\$3000.00	
4.0	Spot	7:00:00PM- 7:30:00	Day, W-2, Th-2, F-2	08/08/12 6:59PM (We)	00:30	AFP1205H	\$3600.00	
4.0	Spot	7:00:00PM- 7:30:00	Day, W-2, Th-2, F-2	08/08/12 7:05PM (We)	00:30	AFP1205H	\$3600.00	
4.0	Spot	7:00:00PM- 7:30:00	Day, W-2, Th-2, F-2	08/09/12 7:06PM (Th)	00:30	AFP1205RH	\$3600.00	
4.0	Spot	7:00:00PM- 7:30:00	Day, W-2, Th-2, F-2	08/09/12 7:24PM (Th)	00:30	AFP1205RH	\$3600.00	
4.0	Spot	7:00:00PM- 7:30:00	Day, W-2, Th-2, F-2	08/10/12 7:05PM (Fr)	00:30	AFP1205RH	\$3600.00	
4.0	Spot	7:00:00PM- 7:30:00	Day, W-2, Th-2, F-2	08/10/12 7:23PM (Fr)	00:30	AFP1205RH	\$3600.00	
5.0	Spot	7:30:00PM- 8:00:00	Day, W-1, Th-1, F-1	08/08/12 7:36PM (We)	00:30	AFP1205H	\$3600.00	
5.0	Spot	7:30:00PM- 8:00:00	Day, W-1, Th-1, F-1	08/09/12 7:37PM (Th)	00:30	AFP1205RH	\$3600.00	
5.0	Spot	7:30:00PM- 8:00:00	Day, W-1, Th-1, F-1	08/10/12 7:56PM (Fr)	00:30	AFP1205RH	\$3600.00	
6.0	Spot	11:35:00PM- 12:05:00	Day, W-1, Th-1, F-1	08/08/12 12:01AM (We)	00:30	AFP1205H	\$800.00	
6.0	Spot	11:35:00PM- 12:05:00	Day, W-1, Th-1, F-1	08/09/12 11:43PM (Th)	00:30	AFP1205RH	\$800.00	
6.0	Spot	11:35:00PM- 12:05:00	Day, W-1, Th-1, F-1	08/10/12 11:55PM (Fr)	00:30	AFP1205RH	\$800.00	
7.0	Spot	11:00:00PM- 11:35:00	Day, W-1, Th-1, F-1, Sa-1, Su-1	08/08/12 11:13PM (We)	00:30	AFP1205H	\$2000.00	
7.0	Spot	11:00:00PM- 11:35:00	Day, W-1, Th-1, F-1, Sa-1, Su-1	08/09/12 11:29PM (Th)	00:30	AFP1205RH	\$2000.00	
7.0	Spot	11:00:00PM- 11:35:00	Day, W-1, Th-1, F-1, Sa-1, Su-1	08/10/12 11:29PM (Fr)	00:30	AFP1205RH	\$2000.00	
7.0	Spot	11:00:00PM- 11:35:00	Day, W-1, Th-1, F-1, Sa-1, Su-1	08/11/12 11:21PM (Sa)	00:30	AFP1205RH	\$2000.00	
7.0	Spot	11:00:00PM- 11:35:00	Day, W-1, Th-1, F-1, Sa-1, Su-1	08/12/12 11:30PM (Su)	00:30	AFP1205RH	\$2000.00	
8.0	Spot	6:00:00PM- 6:30:00	Day, Sa-1	08/11/12 6:23PM (Sa)	00:30	AFP1205RH	\$1400.00	
9.0	Spot	7:00:00PM- 8:00:00	Day, Sa-2	08/11/12 7:06PM (Sa)	00:30	AFP1205RH	\$1200.00	
9.0	Spot	7:00:00PM- 8:00:00	Day, Sa-2	08/11/12 7:38PM (Sa)	00:30	AFP1205RH	\$1200.00	
10.0	Spot	6:00:00PM- 6:30:00	Day, Su-1	08/12/12 6:21PM (Su)	00:30	AFP1205RH	\$1900.00	
11.0	Spot	7:00:00AM- 9:00:00	Day, M-1, Tu-1	08/13/12 8:47AM (Mo)	00:30	AFP1205RH	\$1900.00	
11.0	Spot	7:00:00AM- 9:00:00	Day, M-1, Tu-1	08/14/12 8:29AM (Tu)	00:30	AFP1205RH	\$800.00	
12.0	Spot	11:00:00AM- 12:00:00	Day, M-1, Tu-1	08/14/12 11:32AM (Tu)	00:30	AFP1205RH	\$850.00	
13.0	Spot	12:00:00PM- 1:00:00	Day, M-2, Tu-2	08/13/12 12:10PM (Mo)	00:30	AFP1205RH	\$850.00	
13.0	Spot	12:00:00PM- 1:00:00	Day, M-2, Tu-2	08/13/12 12:23PM (Mo)	00:30	AFP1205RH	\$850.00	



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Pol/Iss/Americans for Prosperity (11360)
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CLOYD, ELISE
Telerep/Washington DC, Washington DC (1040)
ph: (555) 555-5555
Political - Issue (1068)
AMERICANS FOR PROSPERITY (104184)
National/Political
1855/06261919

Invoice 627499
Inv Date 8/26/2012
Terms Net 30
Contract 325321
Bill Type Standard
Period 7/30/2012 - 8/26/2012

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21286

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

AMERICANS FOR PROSP.
AMERICANS FOR PROSPERITY

CO-OP/Order Type No/Normal
Package
Gen. Date 8/28/2012 5:45:52PM

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Orlando (WFTV)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
13.0	Spot	12:00:00PM- 1:00:00	Day, M-2, Tu-2	08/14/12 12:11PM (Tu)	00:30	AFP1205RH	\$850.00	
13.0	Spot	12:00:00PM- 1:00:00	Day, M-2, Tu-2	08/14/12 12:58PM (Tu)	00:30	AFP1205RH	\$850.00	
14.0	Spot	5:00:00PM- 6:00:00	Day, M-2, Tu-2	08/13/12 5:22PM (Mo)	00:30	AFP1205RH	\$2200.00	
14.0	Spot	5:00:00PM- 6:00:00	Day, M-2, Tu-2	08/13/12 5:52PM (Mo)	00:30	AFP1205RH	\$2200.00	
14.0	Spot	5:00:00PM- 6:00:00	Day, M-2, Tu-2	08/14/12 5:28PM (Tu)	00:30	AFP1205RH	\$2200.00	
14.0	Spot	5:00:00PM- 6:00:00	Day, M-2, Tu-2	08/14/12 5:52PM (Tu)	00:30	AFP1205RH	\$2200.00	
15.0	Spot	6:00:00PM- 6:30:00	Day, M-1, Tu-1	08/13/12 6:29PM (Mo)	00:30	AFP1205RH	\$3000.00	
15.0	Spot	6:00:00PM- 6:30:00	Day, M-1, Tu-1	08/14/12 6:27PM (Tu)	00:30	AFP1205RH	\$3000.00	
16.0	Spot	7:00:00PM- 7:30:00	Day, M-2, Tu-2	08/13/12 7:04PM (Mo)	00:30	AFP1205RH	\$3600.00	
16.0	Spot	7:00:00PM- 7:30:00	Day, M-2, Tu-2	08/13/12 7:24PM (Mo)	00:30	AFP1205RH	\$3600.00	
16.0	Spot	7:00:00PM- 7:30:00	Day, M-2, Tu-2	08/14/12 7:05PM (Tu)	00:30	AFP1205RH	\$3600.00	
16.0	Spot	7:00:00PM- 7:30:00	Day, M-2, Tu-2	08/14/12 7:25PM (Tu)	00:30	AFP1205RH	\$3600.00	
17.0	Spot	7:30:00PM- 8:00:00	Day, M-1, Tu-1	08/13/12 7:46PM (Mo)	00:30	AFP1205RH	\$3600.00	
17.0	Spot	7:30:00PM- 8:00:00	Day, M-1, Tu-1	08/14/12 7:43PM (Tu)	00:30	AFP1205RH	\$800.00	
18.0	Spot	11:35:00PM-12:05:00	Day, M-1, Tu-1	08/13/12 11:53PM (Mo)	00:30	AFP1205RH	\$800.00	
18.0	Spot	11:35:00PM-12:05:00	Day, M-1, Tu-1	08/14/12 11:54PM (Tu)	00:30	AFP1205RH	\$800.00	
19.0	Spot	11:00:00PM-11:35:00	Day, M-1, Tu-1	08/13/12 11:12PM (Mo)	00:30	AFP1205RH	\$2000.00	
19.0	Spot	11:00:00PM-11:35:00	Day, M-1, Tu-1	08/14/12 11:23PM (Tu)	00:30	AFP1205RH	\$2000.00	
20.0	Spot	11:35:00PM-12:05:00	Per week (1), Mo	08/13/12 11:44PM (Mo)	00:30	AFP1205RH	\$800.00	M/G For 12.0.1

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$132,300.00
Commission	(\$19,845.00)
Net Total	\$112,455.00

Total Spots 58

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.